

CONFERENCE ABSTRACT

An “Asset Based Community Development” approach to delivering integrated care to support older people in Mid & East Antrim, led by Mid & East Antrim Agewell Partnership (MEAAP).

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Introduction

MEAAP, a charitable organisation, used an “Asset Based Community Development” approach to collaborate with local Health Care Practitioners and Commissioners to develop an integrated care model which aimed to improve quality of life for older people in our community by putting wellbeing on a par with medical needs, namely IMPACTAgewell®.

MEAAP secured an investment of £1,000,000 in 2016 to ‘prove’ the IMPACTAgewell® multidisciplinary model of care, over a 3 year period. This was awarded via The Dunhill Medical Trust’s UK-wide call for proposals to deliver a “bottom-up, community asset based approach to delivering social care for Older People.

Aims Objectives Theory or Methods

Six ‘Locality Hubs’ were established in 2017, meeting monthly in GP Practices with a Community Pharmacist, Social Worker and their IMPACTAgewell® Officer. Together, the members identify Older People, 65 years old and over, who are most at risk and/or vulnerable, to secure initial consent. This allows the IMPACTAgewell® Officer to commence support over a 6 month period.

The Older Person is supported by their Locality Hub to develop a ‘Health and Well-being Action Plan’ namely their “My IMPACTAgewell Plan”, based on the social determinants of health, focusing on their home, wellbeing, health, community and future.

Highlights or Results or Key Findings

By March 2020, IMPACTAgewell® has expanded to 16 Locality Hubs, received 1,300 referrals and published our ‘Action Research Evaluation’ results:

- Fiscal Return on Investment (FROI) - for every £1 invested, £1.87 of savings has been generated in terms of unscheduled health and social care.

Tierney: An “Asset Based Community Development” approach to delivering integrated care to support older people in Mid & East Antrim, led by Mid & East Antrim Agewell Partnership (MEAAP).

- Social Return on Investment (SROI) - for every £1 invested, £2.52 of a social return on investment has been achieved when considering all service users, health care practitioners and carers.
- Community Pharmacy Ratio - for every £1 spent on community pharmacists within the project they delivered savings of £3.86.
- Older People Surveys - Increasing satisfaction suggests that older people were accessing support they hadn't previously.
- Health Care Practitioners – A significant increase in “Stronger partnerships” (15% net) and “improvement in Skills and Knowledge” (11% net), with a marginal increase in “increasing job satisfaction” (3% net). This was despite a small “increase in time pressures” (-3.3% net).

Conclusions

An “Asset Based Community Development” approach and strong partnerships ensured IMPACTAgewell® could adapt to the COVID-19 pandemic. A scoping exercise gained feedback for what support was needed for service users and health care practitioners. This led to offering multiple services of support via telephone, doorstep/home visits and video conferencing.

Implications for applicability/transferability sustainability and limitations

MEAAP secured commitment from the Health & Social Care Board to sustain IMPACTAgewell® in partnership with The Dunhill Medical Trust, fund the scale and spread of the model and allow MEAAP to establish a trading subsidiary to potentially cascade the learning to extend IMPACTAgewell® beyond Mid & East Antrim.