

CONFERENCE ABSTRACT

The ABC of Integrated Care: patient Activation, healthier Behaviour and cost Control

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Integrated care started in primary health care (ca. 1960). In the 80es and later integrated chronic care emerged. The International Journal of Integrated Care contributed much to this development. Since 2000 integration of formal ad informal care providers is a new item. This last type has to do with patient activation by professionals by e.g. shared decision making and healthier behaviour by e.g. motivational interviewing and integrated health courses provided by professionals and peers.

The oral contribution is built up in four sections:

1. History of Integrated Care since 1960
2. A new definition of personalized integrated care
3. Patient activation to stimulate healthier behaviour: what works?
4. Sared savings as instrument to finance personalized integrated care: yes or no?

Within each section I give a literature overview (review of reviews) about what is known. Also I mention important developments in The Netherlands. The review is made for my new book with the same title as my contribution. I hope there is an opportunity to launch the book by giving it to a VIP in New Zealand and to Nick Goodwin. This book has 200 pages and 22 chapters. It may be used as 1. text book for scholars 2. a management book for leading persons in integrated care systems and 3. a guide for innovators who develop new integrated care systems. I wrote this book as retired profesor of public health. I don't earn royalties of this publication.

Keywords: personalized integrated care; shared decision making; patient activation; shared savings; innovation
